

Annual Sponsorship

JOIN US IN SHAPING THE FUTURE OF ULI BALTIMORE

ULI Baltimore sponsors have access and visibility to the region's top real estate, construction and development thought leaders. Highlights of sponsorship include complimentary tickets to ULI Baltimore programs, complimentary registration for the WaveMaker Awards, and recognition at all District Council events.

Our Commitment to Membership and the Region.

- High-level professional networking that **CONNECTS** a diverse array of industry leaders throughout the year
- To **CONVENE** leaders and decision makers from the public and private sector to move ULI Baltimore's agenda forward
- Sharing **BEST PRACTICES** within the trusted networks of our members, and through our Regional TOD Product Council, a collaboration between the ULI Baltimore and ULI Washington District Councils. TOD embodies the responsible use of land and the creation of thriving transit-centric communities.
- **GIVING BACK:** Technical Assistant Panels (TAPS) are part of the ULI Advisory Service Program. Panelist for these two-day work sessions are selected from the Baltimore's membership to address land-use challenges that require local knowledge to resolve. As with other Advisory Board panels, the scope of work is defined by the sponsor. An objective team of seasoned professionals forms the panel, and its recommendations often built upon the community's existing accomplishments.
- **LEADERSHIP & MENTORING:** Opportunities through our Young Leaders Group, the preeminent network for rising development professionals under age 35 and our Women's Leadership Initiative, which will raise the visibility and number of women leaders in ULI and the real estate industry

Current Gold Sponsors

More than 65 companies and organizations support ULI Baltimore every year. Our annual Gold sponsors include: ABC Baltimore Metro Chapter, Bozzuto, BCT Architects, McLaren Engineering Group, Merritt Construction Services, MRA/GTA, Gallagher Evelius & Jones LLP, and SC&H Group

THANK YOU FOR YOUR CONTINUED SUPPORT.

2016-2017 Sponsorship Levels

Platinum— \$10,000 (\$8,500 with 3-yr pledge)

- Receive one complimentary ULI Full Membership.
- Receive one complimentary Associate Membership.
- Free Registration to the Fall Conference
- Opportunity to serve on the ULI Baltimore Advisory Board which includes 3 seats to two programmed dinners a year
- One seat on our Governance Committee
- Receive six tickets to ULI Baltimore Quarterly Programs – Excludes YLG Activities and Content before Cocktails.
- Four complimentary registrations and company name recognition at the Annual WaveMaker Awards.
- Company Logo & Link featured on the ULI Baltimore website and on all email blast.
- Company spotlight in e-newsletter, if desired

Gold — \$5,000 (\$4,500 with 3-yr pledge)

- Receive one complimentary ULI Associate Memberships
- Opportunity to serve on the ULI Baltimore Advisory Board which includes 2 seats to two programmed dinners a year.
- Receive three tickets to ULI Baltimore Quarterly Programs – Excludes YLG Activities and Content before Cocktails.
- Three complimentary registrations and company recognition to the Annual WaveMaker Awards.
- Opportunity to have company information/materials at local events
- Company Logo & Link featured on the ULI Baltimore website and on all email blast.
- Company spotlight in e-newsletter, if desired

Silver — \$2,500

- Opportunity to serve on the ULI Baltimore Advisory Board which includes one seat to two programmed dinners a year
- Receive two complimentary tickets to ULI Baltimore Quarterly Programs – Excludes YLG Activities and Content before Cocktails.
- Two complimentary registrations to the Annual WaveMaker Awards.
- Company name and link on ULI Baltimore website and all email blast

Bronze — \$1,000

- Receive one ticket to ULI Baltimore Quarterly Programs- Excludes YLG Activities and Content before Cocktail.
- One complimentary registration to the Annual WaveMaker Awards.
- Company name on ULI Baltimore website and all email blast.

THE ULI MISSION:

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving Communities worldwide.

We are the premier forum for real estate professionals in Maryland, reflecting ULI's best practices in leadership development, community service and enhancement of land use policy and practice.

Connect,
Educate &
Convene

LOOKING AHEAD to 2016-2017

Technical Assistant Panel TAP:

ULI Baltimore will offer Technical Assistance Panels that engage members to provide focused, multi-disciplinary and impartial consultation to local governments, private companies, and non-profits to solve land use challenges in our community.

Northeast Corridor Exchange:

In 2017, ULI Baltimore will host the 4th Annual gathering of District Councils from Washington, DC to Boston.

2016 WaveMaker Awards are Thursday, October 6, 2016

Visit <http://baltimore.uli.org> for more information.

Special Events & Program Sponsorship Opportunities

WaveMaker – \$4,000

- Receive four complimentary registrations
- Company logo on any invitation mailed, on all email blast, ULI Baltimore website, & social media sites.
- Opportunity to distribute Company Organizational materials to attendees
- Acknowledgement from podium and in our District Council Newsletter
- Prominent display of company signage at event.

Holiday Party – \$3,000

- Receive four complimentary registrations
- Company logo on all email blast, ULI Baltimore website & social media sites,
- Opportunity to distribute Company Organizational materials to attendees
- Acknowledgement from podium and in our District Council Newsletter

Summer Party at Camden Yards – \$3,000

- Receive three complimentary registrations
- Company logo on all email blasts, ULI Baltimore website & social media sites.
- Opportunity to distribute company organizational material to attendees
- Acknowledgement in District Council Newsletter

Young Leaders Lunch & Learns and Development Tours - \$250.00

- Company logo on all email blast, ULI Baltimore website & social media sites.
- Acknowledgement from podium,

Content before Cocktails - \$300.00

- Company logo on all email blasts, ULI Baltimore website, & social media sites.
- Acknowledgement from podium

WLI- Women's Leadership Initiative - \$500.00

- Company logo on all email blast, ULI Baltimore website, & social media sites.
- Three complimentary registrations
- Acknowledgement from podium
- Prominent display of company signage at event.

Quarterly Programs - \$1,000

- Company logo on all email blast, ULI Baltimore website, & social media sites.
- Three complimentary registration
- Acknowledgement from podium
- Prominent display for company signage at event.



Urban Land **Baltimore** Institute

ANNUAL SPONSORSHIP COMMITMENT & PAYMENT FORM

ULI Baltimore Sponsorship (2016-2017)

Payment Options

- 1.) *Payment: Mail this form with check payable to: ULI Baltimore, 26 Alderman Court, Timonium, MD 21093.*
- 2.) *Credit Card: Fill out the credit card information and mail this form to ULI Baltimore, 26 Alderman Court, Timonium, MD 21093.*

Please Check Sponsorship Level:

- Platinum*
- Gold*
- Silver*
- Bronze*

Special Events & Program Sponsorship Level:

- WaveMaker*
- Holiday Party*
- Summer Party*
- Young Leaders*
- Content before Cocktail*
- Quarterly Programs*

Sponsorship Contact Information: _____

Company/Organization: _____

Contact Name/Title: _____

Street Address: _____ *City* _____ *State* _____ *Zip* _____

Email: _____

Phone: _____

Payment Information

Checks

Amount Enclosed \$ _____ *Check #* _____

Credit Cards

C.C Type _____ *Card Number* _____

Exp. Date _____ *Signature* _____